

Chalkable



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## STI Is Now Chalkable

### Chalkable Offers K-12 Market a Comprehensive Student Achievement Solution

MOBILE, AL--(Marketwired - March 25, 2015) - STI, a leading provider of education data management, student achievement and professional learning solutions to the K-12 public and private school market, today announced the rebranding of the company to [Chalkable](#). The company unveiled its new brand following a dynamic period of growth, including strategic management hires, company acquisitions and aggressive product development and innovation.

The company has a rich 30-year history of successfully serving the education data management needs of the K-12 community. The new brand, Chalkable, reflects both this successful track record and the company's evolution to offer modern student achievement solutions to better meet the needs of K-12 districts, schools, teachers, parents and students. Chalkable is committed to helping students succeed by breaking down the barriers to learning across the K-12 ecosystem and creating solutions that work together as one comprehensive platform to facilitate collaboration, access to information and personalized learning.

"Over the past several years, we've challenged our organization to go beyond data collection and create solutions that promote better access to and application of information to support student achievement. The result of this focus is Chalkable," said Derek Dunaway, Chalkable chief executive officer. "Not only are we continuing to innovate within our flagship student information system, but we are also evolving our offerings to include modern student- and teacher-centric solutions that work together with the student information system as a unified platform. After three decades of experience serving the data management needs of more than 5,000 schools, we are excited about this progress and our capacity to better serve our customers and students."

#### Rethinking How Technology and Services Can Better Serve K-12 Students

Today, many districts, schools and educators are struggling with lack of data consistency and connectivity, data security and integrity issues, overly complicated user interfaces and old technology infrastructure requiring heavy IT support to operate. As a result, adoption of many products is low and educators lack timely and relevant information required to impact student achievement. Chalkable addresses these challenges with a truly integrated suite of modern, easy-to-use solutions built for all K-12 stakeholders to achieve successful learning outcomes.

Chalkable brings education data management and learning systems together into a comprehensive student achievement platform to facilitate the realtime exchange of information. Requiring only a single point of data entry, Chalkable lets teachers more easily manage day-to-day tasks, differentiate instruction and keep tabs on which students need help and which ones need a challenge. Students benefit through integrated communication tools and opportunities to self-help and personalize their own learning.

For administrators, Chalkable provides actionable student data and learning analytics, robust administrative features, streamlined state reporting and extensive professional learning programs to

help educators master the technology, best practices, and standards of today's education landscape.

To view the new brand identity and to learn more about Chalkable and its offerings, please visit [www.chalkable.com](http://www.chalkable.com), like us on [Facebook](#) or follow us on [Twitter](#).

#### About Chalkable

Chalkable is a leading provider of education data management, student achievement and professional learning solutions to the K-12 public and private school market. In partnership with states, districts, schools and educators, Chalkable helps students succeed by breaking down the barriers to learning across the K-12 ecosystem and facilitating collaboration, access to information, and effective use of tools to improve student performance. More than 5,000 schools in 50 states use Chalkable solutions. For more information, visit [www.chalkable.com](http://www.chalkable.com).

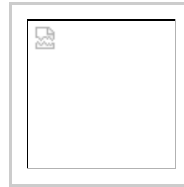
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